

COUNTY OF NEVADA
STATE OF CALIFORNIA
BOARD OF SUPERVISORS



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August 2, 2017

Honorable Board of Supervisors
Eric Rood Administrative Center
950 Maidu Avenue
Nevada City, CA 95959

DATE OF MEETING: August 15, 2017

SUBJECT: Arts Collaborative of Nevada County, dba Nevada County Arts Council, presentation regarding Truckee's designation as a California Cultural District.

RECOMMENDATION: Accept the Presentation

FUNDING: None

BACKGROUND:

In March of 2017, the California Arts Council (CAC) began accepting applications for the pilot year of its new California Cultural Districts program which was enabled by the passage of AB189 in 2015. The CAC has seven goals for the program including i) to encourage the development of a broad array of authentic and sustainable cultural districts that reflect the breadth and diversity of California's extensive cultural assets; ii) to identify, support, and connect centers of arts and cultural activity throughout the state through the certification process; iii) to provide increased access to the arts and culture through the development and preservation of cultural centers throughout the state; iv) to foster increased opportunities for artists, craftsmen, and other small businesses contributing to the creative economy; v) to encourage the retention of homegrown assets and actively work to mitigate displacement; vi) to support enhancements to the built environment; and to contribute to increased public awareness or , and visits to, California's centers of cultural activity.

On March 29, 2017, the Arts Collaborative of Nevada County (herein referenced as the Nevada County Arts Council) submitted two joint application by a) the Nevada County Arts Council, the cities of Grass Valley and Nevada City and the Greater Grass Valley and Nevada City Chamber of Commerce and b) The Town of Truckee, Truckee Public Art Commission and Truckee Donner Chamber of Commerce. These applications were also accompanied by Letters of Support approved by that the Board of Supervisors on March 28, 2017.

Subsequently, on July 13, 2017 CAC announced 14 districts that will serve as California's inaugural state-designated Cultural Districts which included the designation of both a) the Grass Valley-Nevada City Cultural District (Gold County Region) and b) the Truckee Cultural District (High Sierra Region). As such, Nevada County Arts Council Executive Director, Eliza Tudor shall provide a summary presentation regarding Truckee's designation as a Cultural District.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeffrey Thorsby", with a long horizontal line extending to the right.

Jeffrey Thorsby
Board Analyst