

COUNTY OF NEVADA

STATE OF CALIFORNIA

BOARD OF SUPERVISORS



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The Honorable Senator Mike McGuire
State Capitol, Rm 5061
Sacramento, CA 95814
Senator.McGuire@senate.ca.gov

RE: Letter of Support for Senate Bill 67 (McGuire) as Amended

Honorable Senator McGuire,

On behalf of the Nevada County Board of Supervisors I submit to you this Letter of Support for Senate Bill (SB) 67 as amended to amend Section 26063 of the Business and Professions Code, relating to cannabis. SB 67 will assist CalCannabis in implementing a cannabis appellations program that ensures the integrity and exclusivity of cannabis cultivated in Nevada County and their neighboring counties with cultivation programs.

By amending Business and Professions Code Section 26063 to limit the approval of cannabis appellation to require the practice of planting in the ground in flowering areas and excluding the practice of using artificial lighting and structures in flowering areas, SB 67 will enable CalCannabis to implement a state-wide cannabis appellation program that adequately guards against misrepresentations related to the county of origin and the misleading use of county names, similar to the protections afforded to the wine-making industry. Because this bill would require CalCannabis to establish refined standards by which a licensed cultivator can designate cannabis produced 100% within the designated city or county, Nevada County cannabis growers are also incentivized to engage in lawful cannabis cultivation compliance activities.

Nevada County is an internationally recognized cannabis producing region in the state of California, with multi-generational cultivators, manufacturers, and other added value cannabis industry participants. Appellations will protect the genetic resources and heritage of our region's cannabis farming communities, while supporting their long-term economic viability. SB 67 will build upon our important consumer protection laws and ensure the development of a meaningful appellation system for California cannabis and support sustainable rural economic development within producing regions like Nevada County. Therefore, Nevada County lends its support to SB 67 as amended to ensure that the implement of a cannabis appellations program that maintains the integrity and exclusivity of cannabis cultivated in Nevada County.

Respectfully,

Heidi Hall,
Chair, Board of Supervisors

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