



COUNTY OF NEVADA
COMMUNITY DEVELOPMENT AGENCY
DEPARTMENT OF PUBLIC WORKS
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NEVADA COUNTY BOARD OF SUPERVISORS
Board Agenda Memo

MEETING DATE: May 10, 2022
TO: Board of Supervisors
FROM: **Trisha Tillotson, Acting Director of Public Works**
SUBJECT: Resolution Approving a Contract with NorCal Signs for the Design, Production and Installation of Nevada County Connects Logo Decals and Vinyl Bus Wraps for the Nevada County Transit Fixed Route Bus Fleet and Staff Vehicles in the Amount of \$77,354

RECOMMENDATION: Approve the attached Resolution

FUNDING: Funding for this Agreement is provided through available Transit Development Act Local Transportation Funds (LTF) and is included in the Transit Services Fiscal Year 2021-22 budget. A budget amendment is not required, and there is no impact to the General Fund.

BACKGROUND:

The Board of Supervisors approved Resolution No. 20 – 449 for the rebranding of the County of Nevada Transit Services to Nevada County Connects and Nevada County Now.

As part of the rebranding process the Transit Services Division undertook a Call for Artists to design artwork to be installed as a vinyl bus wrap. This Call for Artists led to the submission of 56 designs. These designs were then reviewed by the project management team and narrowed down to seven designs which were then provided to the public for final voting. The winner of the bus wrap design was Denise Wey.

The contract for NorCal Signs is for the design, production, and installation of Nevada County Connects logo decals and vinyl bus wraps for the Nevada County Transit fixed route bus fleet and staff vehicles in order to complete the approved rebranding of the transit fleet.

Staff attempted to obtain multiple vendor quotes for this project. Ultimately only two vendors submitted quotes for the project: NorCal Signs and Real Graphics. NorCal Signs was the low bidder.

Staff recommends approving the contract for NorCal Signs in the amount of \$77,354.

Item Initiated by: **Robin Van Valkenburgh, Transit Services Manager**
Approved by: **Trisha Tillotson, Acting Director of Public Works**

Submittal Date: April 20, 2022