



Nevada County Microbusiness Grants Program



February 22, 2022



Implementation

Reaching microbusinesses and entrepreneurs through multiple communications channels:

- Media releases and Social media posts
- Community partners
 - Economic Resource Council
 - Grass Valley Downtown Association
 - Truckee Downtown Merchants Association
 - Nevada County Arts Council
 - Nevada City Chamber of Commerce
 - Sierra Business Council
- **Finalize grant application-on track for 2/23**
- **Contract with Sierra Business Council**



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Contract Scope and Next Steps

Primary Scope:

- Manage grant application process
- Provide technical assistance to grantees
- Distribute microgrant funds to eligible awardees
- Total contract \$115,489.90
- \$107,500 directly to micro-businesses
- Approx. \$8,000 administrative fees (6%)

Open grant application: 2/23/2022

Continue Outreach

- Website: MyNevadaCounty.com/MicroBizGrants



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Thank you and Questions?



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