

## Nevada County Microbusiness Grants Program



February 22, 2022





- Media releases and Social media posts
- Community partners
  - Economic Resource Council
  - Grass Valley Downtown Association
  - **Truckee Downtown Merchants Association**
  - Nevada County Arts Council
  - Nevada City Chamber of Commerce Ο
  - Sierra Business Council
- Finalize grant application-on track for 2/23 Contract with Sierra Business Council





**Nevada County** 

30512

GRANTS

# Implementation

**Reaching microbusinesses and entrepreneurs** through multiple communications channels:



Nevada County is launching a Microbusiness Grants program to help our small business community rebound from the COVID-19 pandemic. Grant funds can be used to purchase new certified equipment, invest in working capital, apply for new centiled equipment, invest in working capital, approved permits, repay business debt, or cover COVID-19 related costs.

Applications open February 23rd at 9:00 am through

March 25th at 5:00 pm.

## Learn more at MyNevadaCounty.com/MicroBizGrant



530-582-5022

### Sierra Business Council o@sierrasbdc.com



Did your Nevada County

business earn less than

You could be eligible

for a \$2,500 relief grant

Childcare providers

Food vendors

\$50,000 in 2019?

Artists

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MyNevadaCounty.com/MicroBi



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Did your Nevada County

business earn less than

\$50,000 in 2019?

You could be eligible

Childcare providers

Artists

Food vendors

House cleaners

Small ag producers

Hair stylists

for a \$2,500 relief grant.

- Total contract \$115,489.90
- \$107,500 directly to micro-businesses
- Approx. \$8,000 administrative fees (6%)

## **Continue Outreach**



## **February 22, 2022**

ess debt, or cover COVID-19 rela Microbusiness Grants



info@sierra

# **Contract Scope** and Next Steps

## **Primary Scope:**

- Manage grant application process
- Provide technical assistance to grantees
- Distribute microgrant funds to eligible awardees

**Open grant application: 2/23/2022** 

• Website: MyNevadaCounty.com/MicroBizGrants



# Thank you and Questions?



Did your Nevada County business earn less than \$50,000 in 2019? You could be eligible for a \$2,500 relief grant.

**Applications open February 23rd** Learn more at MyNevadaCounty.com/MicroBizGrants Funded in part through a Grant from the California Office of the Small Business Advocate







