



**COUNTY OF NEVADA  
COMMUNITY DEVELOPMENT AGENCY**

950 MAIDU AVENUE, SUITE 170, NEVADA CITY, CA 95959-8617

(530) 265-1222 ~ FAX (530) 478-5799 <http://nevadacountyca.gov>

Trisha Tillotson, Agency Director

Agricultural Commissioner

Building

Code & Cannabis Compliance

Environmental Health

Planning

Public Works

**NEVADA COUNTY BOARD OF SUPERVISORS  
Board Agenda Memo**

---

**MEETING DATE:** December 10, 2024

**TO:** Board of Supervisors

**FROM:** Trisha Tillotson, Community Development Agency Director

**SUBJECT:** Resolution approving a design and implementation contract between the County of Nevada and the Bear Yuba Land Trust for an amount not to exceed \$140,000 and authorizing the purchasing agent to sign the contract

---

**RECOMMENDATION:** Adopt the attached Resolution.

**FUNDING:** The total contract award to Bear Yuba Land Trust is for \$140,000 will be funded through the American Rescue Plan Act (ARPA) over the period of present through September 30, 2026. ARPA funds for this contract are included in the 2024 Revised ARPA Expenditure Plan, as adopted by the Board on July 9, 2024 via Resolution 24-412, wherein budget was established in 1111-70102-325-0000. There is no impact to the General Fund and no budget amendment is required.

**BACKGROUND:** Through the Recreation and Resiliency Master Plan, one of the eight focus areas emerged Sustainable Recreation and Communications. In this focus area, next step recommendation included a “multi-jurisdictional project, [to] develop and implement an overall wayfinding signage program that strengthens the overall brand of Nevada County and its partners and promotes sustainable recreation (pg 302).”

For this focus area, the County released a Request for Proposals (RFP) on October 5, 2024 to solicit professionals to design and implement wayfinding signage and communication standards for multi-use pathways, trails and recreation access points throughout Nevada County in high-use and high-impact recreation areas to promote safety, education, and environmental stewardship. However, no proposals were received.

Given there were no responses to the RFP, staff then negotiated a contract with the Bear Yuba Land Trust to design and implement the wayfinding signage and communication standards for multi-use pathways, trails and recreation access points throughout Nevada County in high-use and high-impact recreation areas to promote safety, education, and environmental stewardship.

**Item Initiated by:** Shavati Karki-Pearl/ Senior Administrative Analyst **Approved by:**  
Trisha Tillotson, Community Development Agency Director

Submittal Date: December 10, 2024  
Revision Date: