

Alliance For Workforce Development, Inc.

Providing pathways to success

Nevada County

OPERATIONS & PROGRAM HIGHLIGHTS
2021 - 2022

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Purpose

We are pleased to update the Board on the Program Year 2021-2022 activities at the Alliance for Workforce Development (AFWD) Nevada County One-Stops in Grass Valley and Truckee. AFWD is Nevada County's America's Job Center of California (AJCC) provider.

Our mission is to provide businesses and workers a common point of access for employment, recruiting, training, consultation, and other workforce services. AFWD provides federal and state Workforce Innovation & Opportunity Act (WIOA) programs to Adults, Youth, Dislocated Workers, and Veterans. Our WIOA services also provide crucial recruiting, upskilling and workforce investment resources to Nevada County businesses.

Overview

AFWD is one of three service providers for the Northern Rural Training & Employment Consortium (NoRTEC). We provide workforce development programs and services in six of NoRTEC's eleven counties: Butte, Lassen, Modoc, Nevada, Plumas and Sierra.

As an America's Job Center of California (AJCC) One-Stop, we maintain a "business first" philosophy, as embraced by NoRTEC and WIOA legislation. This means we emphasize business outreach and employers are at the forefront of our service delivery model.

The One-Stop model provides businesses and job seekers a single access point; ensuring that employers find the most qualified candidates, and workers obtain sustainable, long term employment. All of our efforts are tied to enhancing workforce development, promoting economic vitality, and fostering a stable and prosperous business community in Nevada County.

We would like to thank Supervisor Scofield who continues to represent Nevada County on the NoRTEC Governing Board.



A proud partner of America's Job Center of California^{s™} network.





Employment Numbers

QUARTER 1 2021 JULY

NEVADA CO: 5.8%

CALIFORNIA: 6.1%

UNITED STATES: 5.4%

AUGUST

NEVADA CO: 5.5%

CALIFORNIA: 6.1%

UNITED STATES: 5.2%

SEPTEMBER

NEVADA CO: 4.6%

CALIFORNIA: 6.1%

UNITED STATES: 4.7%

QUARTER 4 2022 APRIL

NEVADA CO: 2.9%

CALIFORNIA: 3.8%

UNITED STATES: 3.6%

MAY

NEVADA CO: 2.5%

CALIFORNIA: 3.8%

UNITED STATES: 3.6%

JUNE

NEVADA CO: 2.9%

CALIFORNIA: 4.0%

UNITED STATES: 3.6%

There was a significant decrease in unemployment in Nevada County, California, and the U.S. from July 2021 to June of 2022. Hiring surged in the U.S. in June and average hourly wages increased as more Americans return to a pre-pandemic way of life. However, the country still has a way to go before pandemic job losses are fully reversed.



Program Highlights

AFWD provides services in Nevada County for Adult & Dislocated Workers, Young Adults, and Businesses. Our broad range of employment services are tailored to individuals from all skill levels and backgrounds, from entry-level to skilled technical and management. This diversity provides Nevada County employers with a labor pool for all of their hiring needs.

ADULT & DISLOCATED WORKER PROGRAMS

AFWD Career Center Advisors (CCA's) support individuals through skill assessments and career exploration. We assist Adults in need of classroom training to obtain sustainable employment by supporting them in vocational programs that will lead to local jobs in their career path. In Program Year 2021-2022 AFWD assisted 72 Adult and Dislocated Workers in Nevada County and provided training assistance funds which included fees & tuition, assistance with materials for classes, and On-The-Job Trainings (OJT's).

YOUTH PROGRAMS

AFWD Youth Career Center Advisors (CCA's) serve individuals ages 17-24 years old who have barriers to employment. Youth clients are provided with individualized training and employment plans and assistance with a variety of workplace readiness factors. Our Youth Program helps clients obtain high school diplomas and GED's, navigate exit from foster care and youth detention, and obtain real world skills such as household budgeting and job market exploration. In Program Year 2021-2022 AFWD assisted 8 Youth Clients in career readiness, job placement, On-The-Job Training, and supportive services in Nevada County.

BUSINESS SERVICES

AFWD Business Service Representatives (BSR) maintain constant contact with the Nevada County business community to keep them up to date of hiring needs, employment trends, and economic conditions. BSR's also work closely with our partners in the government, nonprofit, and advocacy sectors (local Chambers and Professional Groups) in order to develop contacts and find ways to align services. In Program Year 2021-2022, Nevada County Business Services Staff engaged 117 individual businesses. Business Service Representatives provided 10 On-the-Job Training placements to Nevada County employers.



WIOA Services

2021 - 2022 BY THE NUMBERS

NEVADA COUNTY CLIENTS SERVED

3,165

Job Search • Resume Assistance • Skills Testing
Classroom Training • On-The-Job Training (OJT) • Work Experience (WEX)

NUMBER OF WORKSHOPS OFFERED

72

UNIQUE NEVADA COUNTY BUSINESSES SERVED

117

Recruiting • Job Fairs • Labor Market Data • HR Consultation Access to Untapped Labor Pools • On-The-Job Training (OJT)

TOTAL NUMBER OF SERVICES PROVIDED TO BUSINESSES 916

TRAINING FUNDING SPENT ON PARTICIPANTS \$78,289

Includes On-The-Job Trainings, Classroom Trainings and Work Experience

From July 1, 2021 to June 30, 2022, AFWD served 3,165 customers in our One Stop Office. We supported 117 unique businesses with recruiting, retention, training, HR support, labor market data and analysis, strategic planning for sector growth, and a variety of other services. We spent \$78,289 in Training Funds in Nevada County on Participants. This vital funding allows Nevada County Employers to utilize the local labor pool by providing support to train and upskill local job seekers.



Power of Partnerships

AFWD uses strong partnerships in the Government, Non-profit. and Private sectors to carry out our mission of enhancing workforce conditions across Nevada County. In Program Year 2021-2022 we facilitated virtual hiring events and sector engagement activities to promote healthy recruitment, safe work environments, retention and growth in Nevada County.

Business Services Staff engage sector partners in collaborations to better understand and meet critical industry hiring and skill needs. These partnerships allow us to be responsive to the specific needs and challenges of the sector and help industry leaders solve pervasive challenges to finding and retaining key talent.

AFWD participates in networking and business development collaborative activities with leaders in Nevada County. We also partner with Greater Grass Valley Chamber, Nevada City Chamber and Truckee Chamber to network with local employers, assist with business advocacy initiatives, and educate business leaders about WIOA, AB74, and other Workforce Development services.

Agency relationships are a vital part of our organization like the partnership with Connecting Point which helps place their CalWORKs recipeints in our AJCC Offices under paid internships. Recently with the partnership of Social Services we were able to move into a new location within the Truckee Library to better meet the needs of our community.

Finally, the Meet Your Match Job Fair in Grass Valley remains one of the area's largest open hiring events bringing in over 35 Nevada County employers and job seekers together and will be returning to Grass Valley May 3 in collaboration with Economic Resource Council, Greater Grass Valley Chamber, Association of Nevada County Realtors, Nevada Union Transistion Program, Sierra College and County of Nevada.



















Looking Ahead

As Nevada County's America's Job Center of California, AFWD's mission is to enhance economic vitality by creating a skilled, job-ready workforce, and a stable, prosperous business community throughout Nevada County. We appreciate our partners in the education, public, and private sectors who help make our mission possible.

Although we are seeing more people return to the workplace, Nevada County residents and businesses continue to navigate the COVID-19 pandemic. As new challenges arise, we continue to develop solutions to the issues and pivot with the still-changing health and safety recommendation. We continue to expand and refine our online capabilities with tools like:

- Virtual Workshops and Webinars
- Effective online recruitment through CalJOBs and NorthstateJobs.com/AFWD
- Social Media engagement with the community on Facebook, LinkedIn, and Instagram
- Live assistance for job seekers and businesses on our website chat feature at afwd.org

We continue to advocate on behalf of Nevada County, in order to provide ongoing OJT Training assistance for employers, vocational and classroom upskilling for individuals, and Temporary Job Creation services designed to mitigate the effects of economic disruption, while charging the local economy with wages.

We thank the Board for providing us the opportunity to present today and thank Nevada County for continuing to partner with us in creating pathways to success.

For more information on AFWD activities please visit *afwd.org* and click "News". Here you will find highlights of our work throughout the community. If you have any questions, please contact me.

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