

## COUNTY OF NEVADA COMMUNITY DEVELOPMENT AGENCY

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Agricultural Commissioner

Building

**Environmental Health** 

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## **NEVADA COUNTY BOARD OF SUPERVISORS**

**Board Agenda Memo** 

**MEETING DATE:** June 28, 2022

**TO:** Board of Supervisors

**FROM:** Trisha Tillotson, CDA Director

**SUBJECT:** Resolution approving the Grant Award Agreement with Truckee Trails

Foundation for \$109,370 for the Outdoor Visitor Safety Fund grant funded by

the American Rescue Plan Act (ARPA) and authorizing the Chair of the

Board of Supervisors to execute grant agreement with awardee.

**RECOMMENDATION:** Approve the resolution.

<u>FUNDING</u>: This Outdoor Visitor Safety Fund Grant award to Truckee Trails Foundation in the amount of \$109,370 will be funded through the Outdoor Recreation and Visitor Safety Funds (see table below) which is funded through Federal American Rescue Plan Act (ARPA) dollars and General Fund Economic Infrastructure Assignment dollars. This specific project will be 100% funded by ARPA. There are no General Fund dollars used for this agreement. An amendment to the 2022/2023 Recreation budget is presented under file ID SR 22-0786.

## **USE OF FUNDS:**

This agreement will fund Truckee Trails Foundation for the following general purpose: To respond to the negative economic impacts of the COVID-19 pandemic with a project that will increase resiliency and promote health and safety at highly impacted outdoor recreation destinations. Nevada County experienced a significant increase in visitation to outdoor recreation destinations during the pandemic. This project will address unmet need(s) at an outdoor recreation site to promote community health and safety, economic development, and resilience; and furthers the ARPA priority of "2.22: Strong Healthy Communities: Neighborhood Features that Promote Health and Safety".

Specifically, Truckee Trails Foundation proposes to install vault toilets at two locations in the Truckee area that have been significantly impacted by COVID-19 recreational access. The first location is at Johnson Canyon. Johnson Canyon is a very popular hiking and mountain biking trail in late spring, summer, and fall, and in the wintertime, a backcountry ski access point and snow play area. As such, it is heavily impacted year-round. On property owned and managed by the Truckee Donner Land Trust (and also monitored by TTF's trail ambassadors year-round), excessive amounts of trash and shocking signs of human waste have

led the project team to agree this location is in desperate need of a permanent vault toilet. Importantly, Johnson Canyon is located just uphill and to the north of Donner Lake, where snowmelt naturally flows right into this pristine body of water popular for swimming and fishing. The second vault toilet location is at the Commemorative Overland Emigrant Trail trailhead at Hobart Mills Road. This is the location of the Truckee Ranger District's most popular trail that doesn't currently have a trailhead vault toilet. Like the Johnson Canyon location, this trailhead is located in close proximity to Prosser Creek, which drains into Prosser Lake, another popular body of water popular for fishing and swimming. These vault toilets represent a key step in our region's need to better manage the impacts of tourism. While COVID-19 caused the recent surge in tourism, our project team agrees that the increase in tourism is not going to recede with the virus: we believe that once people experience the outdoors, it becomes a lifelong endeavor. This proposal directly responds to the impact of COVID-19, as it identifies two trails/trailheads heavily impacted by the dramatic increase in recreationalists in 2020 and 2021 – recreation that has resulted in an unsightly and hazardous increase in trash and human waste in these areas.

**BACKGROUND:** The American Rescue Plan Act of 2021 ("ARPA") (H.R. 1319) is a \$1.9 trillion economic stimulus package passed by Congress and signed by President Joseph Biden on March 11, 2021 in response to the ongoing COVID-19 pandemic and associated economic challenges.

On April 27, 2021, staff brought a preliminary ARPA Expenditure Plan to the Board for direction. The plan included a recommendation to allocate 30% of ARPA funds (\$5.8M) to "Community & Economic Resiliency" projects, with the caveat that Allocations to remain flexible to best support Board objectives. This included one loan program and four grant programs, one of which is the Outdoor Recreation and Visitor Safety fund. The preliminary plan was further refined after discussions at the 2022 Board Workshops added Recreation as an objective, ratified at the February 8 BOS regular meeting; which included additional funding (general fund) augmenting the ARPA funds for recreation.

"Community &	ARPA Amount:	Status:
Economic Resiliency"		
Programs		
Nevada County Relief	\$250,000	BOS approved 7/13/21; microgrants to
Fund		small businesses managed by Sierra
		Business Council. Complete.
Community Resiliency	Up to \$2 million	BOS approved Awards 11/9/21. BOS
Grants Program	allotted	approved \$1,991,884 in Round One; one
		contract could not move forward so a
		second RFP was released, augmented with
		other unexpended ARPA funds to total
		\$140,000. Awards for second round were
		approved at the 5/24 board meeting.
Resilience Loan Fund	\$250,000	Pending. For revolving loan fund to be
		managed by Sierra Business Council.
Economic Recovery Funds	Up to \$2,300,000	Pending. For eligible infrastructure
(infrastructure)		projects (water, sewer, broadband).
<b>Outdoor Recreation and</b>	\$450,000 (Update:	For improvements to major river
Visitor Safety Funds	Augmented with	crossings and trailheads impacted by
	\$400,000 General	increased visitation. The Outdoor Visitor
	Fund Economic	Safety Fund RFP was released on March
	Infrastructure	10, 2022, with concept proposals due on
	Assignment dollars	March 31, 2022 and final proposals for
	to total \$850,000;	those invited, on May 4, 2022. This is one
	originally proposed	of six proposed awards are being brought

	\$800,000-\$1 million).	to the board on June 28, 2022, totaling \$361, 965, along with the three targeted trail ambassador grant award agreements which total \$43,205, will equal \$405,170 of the total.
Identified Recreation	\$550,000 (Update:	Priorities aligned with Board objectives
Priorities: Recreation and	Specific recreation	were proposed at the 2022 Board
Resiliency Master Plan,	priorities,	Workshop along with the new objective
Recreation Administration,	augmented with	which was adopted at the February 8,
Public Safety and	\$200,000 General	2022 Board Meeting.
Communications, River	Fund Economic	
Parking Study	Infrastructure	
	Assignment dollars.	
Total:	\$5.8 million*	*Allocations to remain flexible to best
	<b>ARPA</b> /\$600,00	support Board objectives
	general fund	

At its January 2022 retreat, the Board identified a new objective for 2022: "To promote sustainable recreation in partnership with community providers and other jurisdictions to enhance recreational access, support public health and safety, realize economic opportunities, and preserve natural resource assets" and later ratified at their regular meeting on February 8. The Board also supported six related specific initiatives, including to "Identify and implement strategies to promote health and safety at river crossings, lakes, trailheads, and other high-use or high-risk areas." This initiative has been informed by the work of the South Yuba River Safety Cohort in Western Nevada County, and the Convene, Champion and Catalyze in Eastern Nevada County.

The Board also provided direction updating the preliminary plan above to identify \$450,000 in ARPA funding and \$400,000 in General Fund Economic Development Infrastructure Assignment funding for a total of \$850,000 in the Outdoor Visitor Safety Fund.

**Program Summary:** The County solicited Requests for Applications (RFA) released March 10, 2022, from eligible entities with programs and projects that respond to the negative economic impacts of the COVID-19 pandemic with high impact projects or programs.

The Outdoor Visitor Safety Fund Grant Program provides one-time grants to eligible entities including nonprofit organizations, for-profit businesses, and special purpose districts. State and Federal agencies may be eligible depending on available general fund monies.

Largely funded with ARPA dollars, proposals were required to respond to the negative economic impacts of the COVID-19 pandemic with projects/proposals that will increase resiliency and promote health and safety at highly impacted outdoor recreation destinations. Nevada County experienced a significant increase in visitation to outdoor recreation destinations during the pandemic. Proposals should offer priority solutions to address unmet needs at outdoor recreation sites that promote community health and safety, economic development, environmental sustainability, climate change adaptation, and resilience.

The Outdoor Visitor Safety Fund Grants were capped at \$200,000. Applicants were instructed to request a grant amount that reflects what is needed for the proposed project and were strongly encouraged to leverage other resources. The County reserved the right to recommend an amount less than the total requested.

The County implemented a two-step evaluation process. In step one, applicants were invited to submit a brief concept proposal describing the project. Concept proposals were scored by an evaluation panel comprised of 3 Nevada County staff and 2 community members to assess alignment with the Outdoor Visitor Safety Fund intent, and with ARPA guidelines. The County received 19 concept proposals from 10 different organizations, and 13 proposals from 9 different organizations were invited to move forward.

In step two, applicants were invited to submit a full project application(s). The County received 6 full applications from 5 different entities. The same evaluation panel reviewed and scored full project applications to select the top ranked entities based on the evaluation criteria published in the RFP and compliance of proposed use of awarded funds with Federal guidance regarding eligible uses of ARPA funds. All six applications were recommended for full funding requested.

The evaluation panel was advisory to the County Executive Officer, Alison Lehman, who approved the final recommendation. The resulting agreements are brought for consideration of the Nevada County Board of Supervisors for approval.

<u>Criteria and Scoring</u>: The evaluation panel relied on the criteria listed in the RFA to evaluate full proposals, which requested applicants to describe:

- 1. Applicant entity;
- 2. COVID Impacts—The community need addressed, and the impacts of COVID-19;
- 3. Project Description—how the project directly responds to the negative economic impacts of the pandemic;
- 4. Community Benefit—how their project will provide ongoing community benefits with impactful, measurable outcomes;
- 5. Leveraging partnerships and resources—how they will leverage additional partnerships, funding, and other resources as part of their proposal;
- 6. Management capacity and measurable outcomes—demonstrate their capacity to manage, implement, measure and report on the grant; and
- 7. Budget and Financials.

Evaluation criteria for concept proposals was similar; specifically, community needs/opportunity challenge addressed; project description; leveraging resources and partnerships; measurable outcomes; and COVID-19 connection.

<u>Notification</u>: The RFA was published on the County Purchasing webpage, Friday Memo, County recreation website and related media, and other email mailing lists including the South Yuba River Safety Cohort and the Convene, Champion, Catalyze list servs; these two collaboratives have been addressing impacts of visitation on the western and eastern sides of Nevada County, respectively.

<u>Awards Process and Timeline</u>: The application process opened March 10, 2022; a pre-application conference was held March 16; concept proposals were due on March 31; and full applications were due on May 4.

<u>Recommendations for funding:</u> The CEO is recommending a total of 6 awards to 5 eligible entities totaling \$361, 965.

<u>Award agreement and reporting requirements</u>: This individual Grant Award Recipient Agreement was developed with the Grant Award Recipient and reviewed with the Auditor-Controller to ensure Grant Award Recipient is in good standing with the County.

Grant Award Recipient will enter in the attached "Grant Award Recipient Agreement" with the County. Grant Award Recipient will use the ARPA monies to cover only those eligible costs identified in the RFA and necessary for the COVID-19 public health emergency in accordance with federal guidance. Grant Award Recipient shall be responsible for reimbursement to County of any grant funding provided under this agreement that are determined by federal or state officials to be unauthorized expenditures.

Grant recipients will provide quarterly reports beginning in September 2022.

Funds may cover costs from March 3, 2021 through December 31, 2024. ARPA funds may be used to assist businesses and nonprofits for economic harms experienced <u>prior</u> to March 3, 2021, and in this program the County is requiring that funds must be spent by 12/31/24. Awardees will be required to submit quarterly "Project and Expenditure Reports" until the funded project is complete.

To promote transparency, quarterly reports will be posted on the County of Nevada's American Rescue Plan Act (ARPA) web page.

## Recommended action:

Therefore, staff recommends the Board adopt the attached Resolution approving the Grant Award Agreement with Truckee Trails Foundation and authorizing the Chair of the Board of Supervisors to execute grant agreement with the Grant Award Recipient.

**Item Initiated by:** Ariel Lovett, Project Administrator

**Approved by:** Trisha Tillotson, Community Development Agency Director