

APPLICATION FOR APPOINTMENT TO
COUNTY BOARDS, COMMISSIONS AND COMMITTEES

Submit Date: Jul 26, 2022

Instructions

You may fill out this application on-line by tabbing between fields and selecting the green Submit at the bottom once complete.

If you prefer to submit a paper application you can select the Print button at the bottom of the page. Printed applications require an original signature and date noted. Any additional documents will need to be attached and then mailed to the address at the bottom of the form.

Must be a resident of Nevada County to apply.

Profile

Which Boards would you like to apply for?

Assessment Appeals Board: Submitted

Question applies to multiple boards

Confirm your desired member position:

AAB Regular Member

Incumbent?

☐ Yes ☒ No

Ashley

First Name

Bierwolf

Last Name

Home Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different from residence)

Business Address (Optional)

Supervisory District 1 through 5 (Available from Election Office, 265-1298)

☒ District 1

Time(s) available to attend meetings (days, evenings, etc.)

Evenings and weekends are always available. Midday meetings are okay with some notice.

Ashley Bierwolf

Email Address

Business Email Address

bierwolfashley@gmail.com

Mobile: _____

Primary Phone

Alternate Phone

Interests & Experiences

Experience: A resume, or additional sheets, may be attached containing any information that would be helpful to the Board in evaluating your application.

Education/Employment Experience

I have worked for Clear Capital for 13 years. In my capacity there, I have managed teams of up to 75 members performing residential appraisal review. I am currently the Director of Product for our appraisal review technology solutions. I have extensive knowledge of property data records, appraisal standards, and valuations.

Community Experience and Affiliations

I've been a long time Nevada County resident with ties to local contractors and sub-contractors. My children attend Nevada County schools, and I have owned several homes in the area. I'm currently living in a community-focused collective and am dedicated to building and strengthening our community using the skills I've built through my work.

List any other County boards, commissions, or committees on which you have served:

None

Other experience you feel would be helpful to the Board of Supervisors in making this appointment:

I have been looking for ways to get more involved locally. Since I have deep knowledge of and a passion for property data, and I understand its utility for all parties involved (the county, the homeowner, lenders, etc.) I think this is a great fit.

References: Please list two references with telephone numbers

Kenon Chen : _____ Leah Campbell : _____

Upload a Resume

Additional Attachments

Agreement

Ashley Bierwolf

Applicants may be required by State Law and County Ordinance to file a financial disclosure statement as part of the appointment process. The form may be viewed at <http://www.fppc.ca.gov>. An Oath of Office will be required upon appointment. I have reviewed the Financial Disclosure Statement requirement.

☒ I Agree

Applications must be filed with:

Clerk of the Board of Supervisors - County of Nevada

950 Maidu Ave.

Nevada City CA 95959-8617.

This application is a public document.

Document-16360 Rev 1/2008



Product Management Skills

- Enterprise SaaS Solutions
- Cross-Functional Relationship Building
- Product Evangelism
- Artificial Intelligence
- GTM Planning
- Agile
- APIs
- Web Apps
- Data Analysis
- Roadmap Building
- Requirements Development
- Sales Enablement
- Executive & Stakeholder Management

Experience

Clear Capital | Truckee, CA

Director of Product

01/2021 - Current

Senior Product Manager

04/2021 - 1/2022

Product Manager

10/2018 -04/2021

Product Analyst

07/2015 - 10/2018

Data Products Administrator

10/2013 - 07/2015

Manager - Desktop Valuations

12/2012 - 10/2013

Team Lead - Desktop Valuations

09/2011 - 12/2012

Vendor Services Representative

05/2009 - 09/2011

- Collaborated closely with engineering, design, marketing, and sales to organize and launch the industry's first appraisal review platform, reducing processing time for major lenders by nearly 85%.
- Designed and deployed CCR's first Sales Enablement and Customer Success programs, leading CCR to become profitable within a year of its launch.
- Developed CCR's first reseller program, complete with system integration, tri-party sales, marketing, contract management, and training, leading to our first partnership with an industry-leading appraisal OMS.
- Led the direction and development of the industry's first photo AI solution into the appraisal review process, leading to the reduction of revision request rates by 3%.
- Coordinated, managed, and shipped CCR's first public API.
- Created a set of xml test cases for appraisal quality rules that were implemented into a product line for Freddie Mac, processing thousands of units a day.
- Designed and implemented a tiered review process which reduced appraisal QC activity time from 90 mins per file to 8 mins per file.
- Designed and implemented a tiered review process which reduced BPO QC activity time by 25%.
- Designed and implemented a system of automatically assigning appraisals to providers which reduced operational activity time by 40% .
- Implemented a new quality process for my Team Leads, leading them to achieve their highest recorded levels of turn times on desktop valuations.
- Managed and trained a team of about 75 people across multiple office locations on the West Coast, resulting in an increase in production of 3000% for one product line without the addition of any new staff.
- Designed and implemented a leadership readiness program which resulted in three of my six team members being promoted to leadership positions