# Housing in Nevada County

BOARD PRESENTATION
JANUARY 27, 2023

TYLER BARRINGTON
MIKE DENT
EMILY VITAS





## **Board Objectives 2022**

Housing

Coordinate with local jurisdictions, developers, and other partners to facilitate development of, and access, to affordable and workforce housing development.

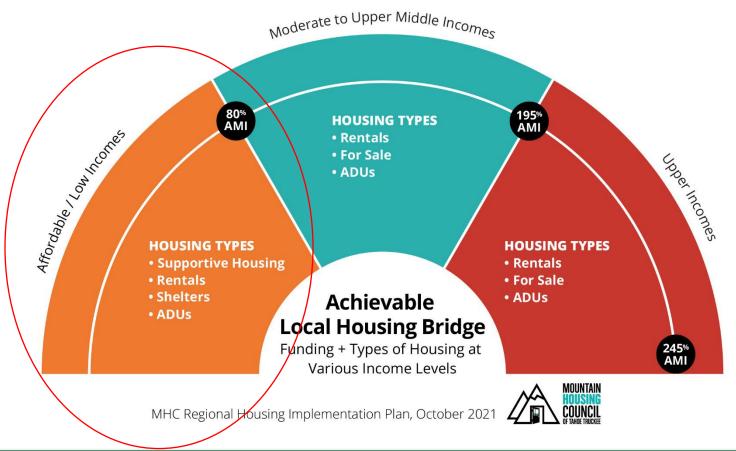


# **Presentation Outline**

### Background:

- Housing Successes, Challenges and Works in Progress
- CDA Planning update
- Future Decisions and Initiatives
  - CDA-Planning Department Update
  - Western Nevada County Regional Housing Trust Fund
- Initiative Discussion/Recommendations
  - Discussion on the Missing Middle
  - Truckee Tahoe Workforce Housing Agency (TTWHA JPA)
  - Workforce Housing Trust Fund
  - Establishing a Western Nevada County JPA

# "Affordable Housing" Up to 80% of Area Median Income



**1-person Household** 80% AMI: \$55,100 120% AMI: \$82,650

**4-person Household** 80% AMI: \$78,700 120% AMI: \$118,100



## **Housing Successes**

- Western Nevada County Regional Housing Trust Fund created
- Lone Oak Senior Housing completed- County
- Brunswick Commons completed- GV
- Cashin's Field Complete- NC

# **Housing Challenges**

- Cost of Construction
- Lack of affordable units
- Average rent- 2 bedroom: \$2,028/mo
- Wage needed to make rent: \$39.01/hr
- Citation: Out of Reach: | National Low Income Housing Coalition (nlihc.org)





# **Current Housing Project Overview**



### **Active Projects**

- Empire Mine Courtyard (Coach N Four)-GV
- Ranch House- County
- Lone Oak Phase II- County
- Pacific Crest Commons- Truckee
- Cameo Drive Apartments County

## Affordable Housing Built

#### **Brunswick Commons**

- 41 units for homeless or at risk of homelessness
  - 12 units of permanent supportive housing

#### Cashin's Field

51 units of workforce housing

### **Empire Mine Courtyard**

 22 units of affordable permanent housing for households experiencing homelessness

#### Lone Oak Phase I

31 units of affordable senior housing





## **Permanent Supportive Housing Projects**

#### **Brunswick Commons**

 12 unit of permanent supportive housing for homeless or at-risk of homelessness

#### **Ranch House**

 Remodeling of a County owned property into 6 individual units of Permanent Supportive Housing

#### **Pacific Crest Commons**

- 10 unit of PSH
- Collaboration between RHA, Town of Truckee, **Nevada County, and developer**

**Total PSH units: 28** 



**Brunswick Commons** 



## CDA- Planning Department Update



- Housing Grant Implementation Efforts
  - LEAP Grant \$300,000- 2 projects
  - REAP Grant: \$462,699- 4 projects
- Regional Housing Needs Allocation (RHNA) 2019-2027: progress as of December 2021

Grass Valley: 15.9% (118 of 743)

Nevada County: 18.0% (371 of 2062)

Nevada City: 47.4% (64 of 135)

Town of Truckee 71.0% (535 of 755)

### Western Nevada County Regional Housing Trust Fund



#### Funded 2022/2023

Homeless Services (\$155K PLHA)

#### **Future**

- Affordable Housing RFP currently open. (\$1,024,000)
- Future RFP for Owner Occupied Purchase/Construction (\$285K)
- Apply for matching funds in 2023 for PLHA reserves (approximately \$800K)

Cashin's Field

## Affordable to Workforce Housing-Development Incentives

Below 80% Average Medium income	Over 80% Average Medium income
9% Tax Credits (up to 60% AMI)	No State/Federal Funding Programs Available
4% Tax Credits (up to 60% AMI)	
CDBG Disaster Recovery (up to 60% AMI)	
<b>HOME First Time Home Buyer (80% AMI)</b>	
CalHOME Owner Occupied Rehab (80% AMI)	
Housing Preservation Grant OOR (80% AMI)	

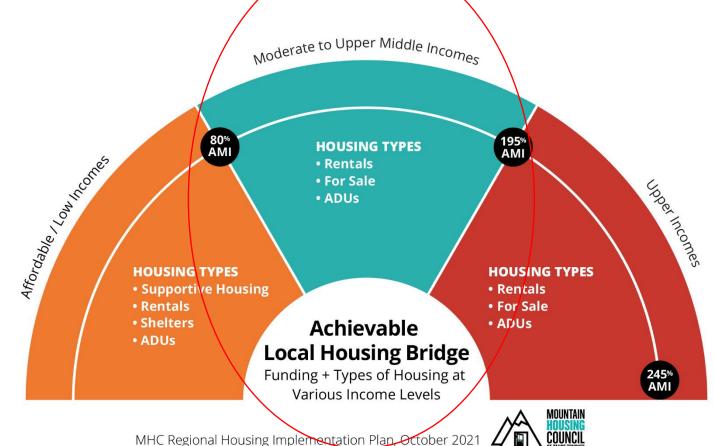


# Serving Our Middle Income Workforce





# The "Missing Middle" 80% - 120% Area Median Income



**1-person Household** 80% AMI: \$55,100 120% AMI: \$82,650

**4-person Household** 80% AMI: \$78,700 120% AMI: \$118,100



## Nevada County Housing + Income Comparisons

	Grass Valley	Truckee		
Median Home Price	\$360,000	\$638,600		
Median Gross Rent	\$1,158	\$1,816		
Median Household Income	\$44,906	\$103,772		
Per Capita Income	\$32,575	\$59,141		
Income required to qualify for Affordable Housing (80% AMI)	\$55,100			

<sup>\*</sup>Data gathered from 2021 United States Census (2017 – 2021) + 2022 HCD Guidelines

**1-person Household** 80% AMI: \$55,100 120% AMI: \$82,650

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### **Discussion Break**

### **Policy consideration:**

 Discussion on Missing Middle Housing-County-Wide Policy Direction





# The Truckee Tahoe Workforce Housing Agency

Providing Housing Opportunities to the Employees of our Seven Public Member Agencies:



Nevada County - Placer County - Tahoe Forest Hospital District Tahoe Truckee Unified School District - Truckee Donner Public Utility District - Truckee Tahoe Airport District - Town of Truckee



## Truckee Tahoe Workforce Housing Agency

- Founded in 2020 to provide housing access and affordability to the employees of our member agencies
- Focused on serving the middle income workforce, 80%AMI+
- Supports ~2,300 community service professionals
- Funded through annual member fees (employee count calculation)
- New strategic plan and financial structure to achieve agency goals



### **How We Serve**



July 2020 – Sept 2022	TTUSD	TFHD	PUD	TTAD	Nev	Placer	Town
<b>Employee Concierge</b>	37	84	8	7	6	5	6
Long-term Rental Program							
Placements	8	15	4				
Pipeline	4	10	1	1	3	1	3
Home Purchase Pathway							
Home Purchase: General		1		1			
Home Purchase: Hopkins	2	1					
Purchase Navigation: Landed	22	9	3	1	2	2	2
Purchase Navigation: Lender Pipeline		4		1			
TOTAL EMPLOYEES DIRECTLY ENGAGED / PLACED	73	124	16	11	11	8	11

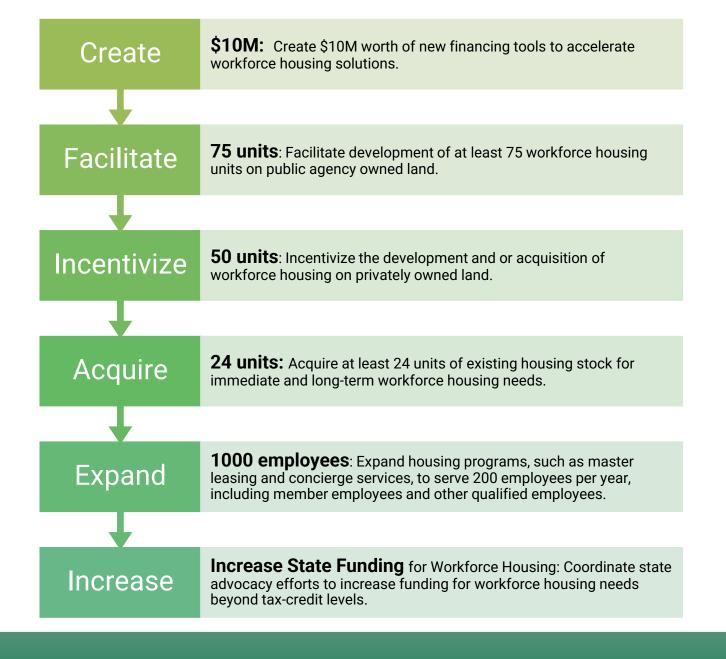


## Strategic Plan + Agency Expansion

- Goal 1: Create Innovative Financial Tools to Support Workforce Housing Solutions
- Goal 2: Facilitate Development of Workforce Housing on Publicly-owned Site
- **Goal 3:** Acquire Existing Properties for Immediate and Long-term Workforce Housing Needs
- Goal 4: Expand Housing Programs to Serve more of the Regional Workforce
- Goal 5: Influence State Housing Legislation through Local Coordination



# Strategic Plan + Agency Expansion



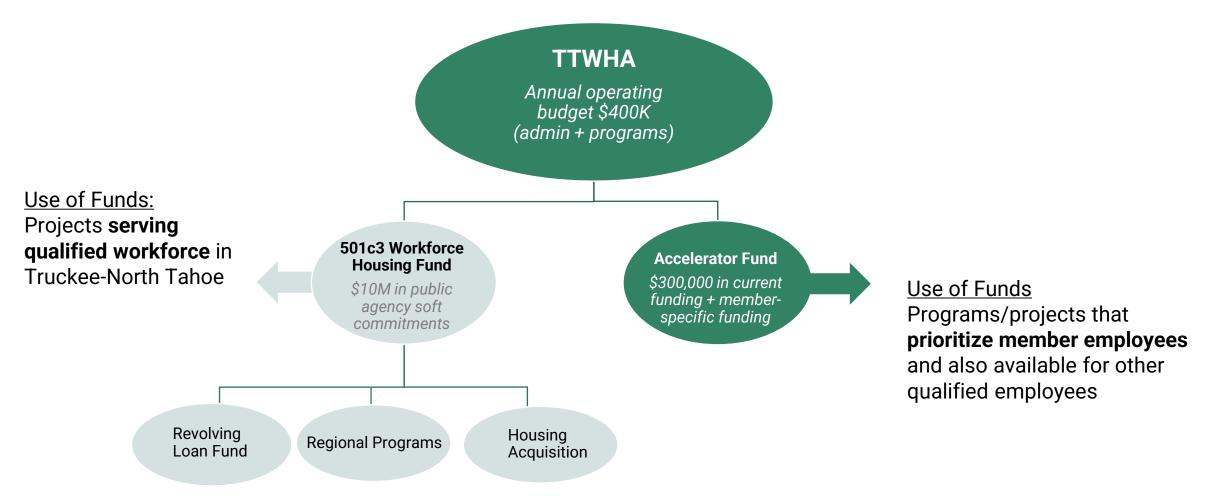


# TTWHA Funding

2022-23 Member Contributions	
Tahoe Forest Hospital District	\$224,214
Tahoe Truckee Unified School District Received \$10,302 Member Fee Reimbursement (\$89,827 paid)	4400400
Placer County	\$26,713
Town of Truckee	\$21,715
Truckee Donner Public Utility District	\$14,132
Nevada County	\$7,928
Truckee Tahoe Airport District	\$5,170
Total 2022-23 Member Contributions	\$400,000



## Strategic Plan – 501c3 Housing Trust Fund





# Hobart Mills Workforce Housing Development Opportunity

- Located in unincorporated Nevada County
- Partnership between Nevada County, USFS, and TTWHA
- Utilize the USFS Land-lease model
- Proposed long-term housing could serve seasonal, USFS,
   <120% AMI workforce</li>
- Work to date:
  - Partnership creation
  - Long-term housing solutions research + planning
  - Developer meetings
  - Phased development strategy
- Can utilize TTWHA Housing Trust Fund



Western County
Housing Solutions to
Serve the "Missing Middle"
Workforce



## Western County Housing Solutions

### **Long-term: Joint Powers Authority / Housing Fund**

- Feasibility Study
- Staffing
- Funding

### **Short-term**

- Unlock existing housing: Lease to Locals
- Home purchase education and navigation



## Western County Housing Solutions

### **Joint Powers Authority Considerations**

- Assessment of regional landscape / needs
- Timeline to create / launch
- Budget / staffing considerations
- Financial model for success
- JPA vs. 501c3 model
- Partnerships and the model needed to leverage them
- Build upon Western County Trust Fund / trust fund model



## **Discussion Break**

### **Policy Considerations:**

- Consider investment to WNCRHTF to boost match application amount.
- Discussion on Level of Support for TTWHA
- Consider initiatives to support Western County middle income workforce





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