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## NEVADA COUNTY BOARD OF SUPERVISORS

### Board Agenda Memo

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**MEETING DATE:** July 19, 2016

**TO:** Board of Supervisors

**FROM:** **Jill Blake**

**SUBJECT:** Resolution approving Grant Agreement Number 16-10170 with the California Department of Public Health for funding Supplemental Nutrition Assistance Program Education (SNAP-Ed) services in an amount not to exceed \$275,000 annually for the term of October 1, 2016 through September 30, 2019, and authorizing the Director of Public Health to sign said Agreement.

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**RECOMMENDATION:** Approve the attached Resolution.

**FUNDING:** California SNAP-Ed is federally funded by the United States Department of Agriculture (USDA) and administered at the state level by the California Department of Social Services (CDSS) and the California Department of Public Health's (CDPHs) *Nutrition Education and Obesity Prevention Branch*. Funding is provided to selected counties for improving community nutrition education and to carry out a set of nutritional activities that will serve local eligible low income populations. Under this Agreement, the County has been approved to receive continuation of funding in the amount of \$275,000 for Federal Fiscal Year 2016/17 for Public Health's *Nutrition Education and Obesity Prevention (NEOP) Project*. Funding levels fluctuate annually dependent on the availability of additional carry over monies, and the amount of federal funds the USDA allocates to California for program funding. Funds received by the department are used to support program related personnel costs, operating expenses, subcontractors, trainings materials, and indirect costs. There are no county general fund dollars required in the Agreement.

**BACKGROUND:** The California Department of Public Health, in conjunction with the California Department of Social Services, is continuing to fund local health departments throughout California. This funding initiative stems from the United States Department of Agriculture (USDA), Supplemental Nutrition Assistance Program Education (SNAP-Ed). Last year, Public Health applied for and was a successful applicant to receive funding for three years for the County's program.

The goal of this Program is to create innovative partnerships that will assist eligible consumers in adopting healthy eating and physical activity behaviors, as part of a healthy lifestyle. The County's Program will continue developing a stronger county-wide presence through both the public health and social services departments. The departments will continue to partner closely to coordinate efforts for community nutrition interventions and education for CalFresh (formerly known as Food Stamp Program) participants for making healthier choices within their limited budgets. In the coming years, public health will also work more closely with behavioral health to create healthier environments where their clients live or frequent.

The County's program continues to work towards further improvement of a comprehensive public health nutrition program to promote the established Diet Guidelines, and to increase fruit and vegetable consumption and physical activities. Services are directed towards improving community nutritional knowledge and promoting access to healthy foods and daily physical activity to target population groups. Key activities for this program will be to continue to strengthen the infrastructure for community outreach and conducting nutrition education activities that are also effective obesity prevention strategies. A series of nutrition education classes and promotional activities are to be conducted, and the program will continue convening a County Nutrition Action Plan Group (CNAP) to evaluate existing systems and further enhancements of the overall plan for improving healthy food availability, increasing and ensuring consistent nutrition messages, and working towards better health outcomes.

It is recommended that the Board approve this Agreement as it will provide continuation of an important funding source to promote healthy lifestyle choices that can help reduce health risk associated with poor nutrition and limited physical exercise for residents of Nevada County.

**Item Initiated and Approved by: Jill Blake, MPA, Director of Public Health**