

COUNTY OF NEVADA
STATE OF CALIFORNIA
BOARD OF SUPERVISORS



Wm. "Hank" Weston
Supervisor, 4th District
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June 27, 2017

Honorable Board of Supervisors
Eric Rood Administrative Center
950 Maidu Avenue
Nevada City, CA 95959

DATE OF MEETING: July 11, 2017

SUBJECT: Parks Make Life Better! Month

RECOMMENDATION: Adopt the attached Resolution proclaiming July 2017 as Parks Make Life Better! Month in Nevada County.

FUNDING: None.

BACKGROUND: The California Park & Recreation Society (CPRS) is a nonprofit professional and public interest organization, founded in 1946, with the mission to advance the park and recreation profession through education, networking, resources and advocacy. Parks Make Life Better! is an annual branding campaign that is spearheaded by CPRS to raise awareness of the benefits of parks and recreation throughout California and to raise the status of parks and recreation as an essential community service. The campaign's objectives include:

1. Build loyalty for park and recreation services;
2. Heighten the profession's bargaining power and independence;
3. Stimulate growth;
4. Attract talented people to the profession;
5. Involve the public; and
6. Gain greater resources and support.

Moreover, the Board adopted Resolution 17-085 on February 14, 2017 to place Parks and Recreation a Priority A Objective to review current AB 1600 Recreation Impact Fees and commission a new study for the purpose of providing funding and meeting the needs for recreational improvements to serve new development and encourage all entities to consider collaboration/consolidation into one western county regional park and recreation operation.

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Therefore, I respectfully request that the Board adopt the attached Resolution proclaiming July 2017 as Parks Make Life Better! Month in Nevada County.

Respectfully submitted,

A handwritten signature in blue ink that reads "Hank Weston". The signature is written in a cursive, flowing style.

Hank Weston

District IV, Board of Supervisors