

## Julie Patterson-Hunter

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**From:** Julie Patterson-Hunter  
**Sent:** Friday, March 2, 2018 8:06 AM  
**To:** All BOS Board Members  
**Cc:** Rick Haffey; Alison Barratt-Green; Alison Lehman; Brian Foss; Tyler Barrington  
**Subject:** FW: Dollar General/rural low income image

Dist 3

**From:** Juanita Hoffman [REDACTED]  
**Sent:** Thursday, March 1, 2018 12:11 PM  
**To:** bdofsupervisors <bdofsupervisors@co.nevada.ca.us>  
**Subject:** Dollar General/rural low income image

Supervisors, Anderson, Miller, Scofield and Weston,  
I do not believe that Dollar General in Nevada County would bring any quality of aesthetics to any location or fill any of our real "needs". Why let Dollar General have their way in the face of outspoken public opposition? I hope you'll reconsider approving Dollar General. There is far better potential for Nevada County then envisioned by Dollar General's image of us as rural, low income seniors and people in need.  
Thank you and best regards, Juanita Hoffman of Grass Valley.

## Julie Patterson-Hunter

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**From:** Julie Patterson-Hunter  
**Sent:** Friday, March 2, 2018 8:07 AM  
**To:** All BOS Board Members  
**Cc:** Rick Haffey; Alison Barratt-Green; Alison Lehman; Brian Foss; Tyler Barrington  
**Subject:** FW: Dollar General Development  
**Attachments:** DollarGeneral2018.rtf

Dist 3

**From:** Will Larson [REDACTED]  
**Sent:** Thursday, March 1, 2018 1:49 PM  
**To:** bdofsupervisors <bdofsupervisors@co.nevada.ca.us>  
**Subject:** Dollar General Development

Dear Nevada County Supervisors,

I live on Sunset Avenue and I was at the meeting on February 27 where you were considering the appeal of the Planning Commission's recommendation by SimonCRE. While I was relieved that you upheld their decision regarding the Rough and Ready site, I wish you would reconsider your vote on the Alta Sierra site.

Dollar General's business model, from what I gather from a visit to their local store on the Nevada City Highway, seems to be based on sugar drinks, potato chips and other junk food, tobacco products and beer. As a public health nurse, I'm appalled at the idea of this ugly sprawl in the service of a business that profits through the promotion of diabetes, obesity, heart disease and addiction. If people want these products they're easy enough to get on a regular visit to town, or the other mom and pop stores within a mile or two. To make it easy for those with poor impulse control to buy them, such as children or the homeless in the woods, is likely to lead to an increase in the health problems I mentioned.

It isn't only my own impression that DG's business model is built on addiction. The following links from The Motley Fool <http://www.fool.com/investing/general/2014/03/18/cigarette-sales-are-soaring-at-dollar-general-show.aspx>

and Forbes

<http://www.forbes.com/sites/maggiemcgrath/2015/06/02/high-on-vice-tobacco-candy-and-snacks-drive-dollar-general-sales/#ebb75566e4a9>

corroborate that this company's plan is to grow and profit by outsourcing the health consequences of their products to the national medical system. They may claim that they're only selling these items to people who are going to buy them anyway, but it's hard to dispute that easier access makes for more consumption.

I did express these concerns in a letter to Tyler Barrington on 1/18/2017, and at the Planning Commission meeting, I think it was in October. I regret not being prepared to speak at the latest meeting, but I hope you will consider my thoughts before your final vote.

It also occurred to me that there's already a convenience store right next to the proposed development on Alta Sierra Drive. I wonder how long that store will stay open if the new DG goes in. Would it not be a better use of resources to improve the existing 10000 sq. ft. structure and business, rather than treat it as disposable?

Thanks for providing this opportunity to give my thoughts on this project. Many of my neighbors dread this proposed degradation of our community. I hope that this will have some effect on the decision to move forward or not.

Yours sincerely,  
Will Larson, RN

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