

COUNTY OF NEVADA
STATE OF CALIFORNIA
BOARD OF SUPERVISORS



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NEVADA COUNTY BOARD OF SUPERVISORS
Board Agenda Memo

MEETING DATE: July 23, 2019
TO: Board of Supervisors
FROM: Julie Patterson Hunter, Clerk of the Board
SUBJECT: Presentation on Nevada County Arts & Economic Prosperity by the Nevada County Arts Council

RECOMMENDATION: Accept the Presentation on Nevada County Arts & Economic Prosperity by the Nevada County Arts Council.

FUNDING: N/A

BACKGROUND:

During 2018 and 2019, Nevada County Arts Council undertook a comprehensive survey of entities engaged and/or affected by cultural programming across the community to determine the economic impact that the arts and cultural sector has within Nevada County. The survey was conducted by Americans for the Arts, a national nonprofit organization that advocates for advancing the arts throughout the United States.

The survey results were published in a report entitled *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts & Cultural Organizations & Their Audiences* on April 18, 2019. The report identified that the nonprofits arts and cultural sector in Nevada County generates \$46.9 million in total economic activity with \$25.7 million spent by nonprofit organizations and an additional \$21.2 million in event related spending by audiences. The report also identifies that 869 full-time equivalent jobs are generated by the arts and cultural sector.

Nevada County Arts Council Executive Director Eliza Tudor and President Jon Blinder have requested to provide a summary presentation to the Board of Supervisors on the report and its findings.

Item Initiated by: Jeffrey Thorsby, Senior Administrative Analyst

Approved by: Julie Patterson Hunter, Clerk of the Board

Submittal Date: 7/8/2019