

Nevada County Economic Development Activity Chronology

1994-2009	County allocates annual funding to Chambers of Commerce for Tourism Promotion (\$66K - \$115K)
1995	General Plan Update - Economic Development Chapter calls for "an economic advisory body to assist the County in development of an ED strategy..." Economic Resource Council established
1996-2011	County begins to allocate funding to the ERC (\$35K-\$85K)
2007	Board approves the Western Nevada County Economic Development Strategy - Seibel Report
2009	Board develops "new model" for tourism/economic development funding. Allocates \$115K marketing grant funding to Regional Chambers, NC Arts, SYRCL, Mines Foundry, Penn Valley Rodeo
2011	Switchback Marketing Plan approved (recommends TBID and marketing strategies).
	Board approves 4 contracts for Economic Development, Tourism marketing and GNC website maintenance
	Administration of Economic Development (ED) Contracts moves from Housing/Social Services to BOS Office
2012	One Contract with ERC for Comprehensive ED/Tourism Marketing for \$120k (Res 12-367)
	Economic Development Infrastructure Assignment Established
2013	Two-year Contract with ERC for Comprehensive ED/Tourism Marketing for \$250k (Res 13-321)
2015	Five-year Contract with ERC Comprehensive ED/Tourism Marketing for \$676,525k (Res 15-271)
	New GNC developed and Launched
2017	SEDCorp is Dissolved and County withdrawals from SPO JPA
2018	Board approves amendment to ERC Contract for increased Integrated Tourism Marketing for \$70K (Infrastructure Assignment Account; Res 18-281)
	Board approves Higgins Market Place Infrastructure Reimbursement Agreement (Res 18-042)
	Board Approves Contract with SBC as the Economic Development Planning Org. for development and implementation of CEDS (Res 18-0951)
2019	Board approves amendment to ERC Contract for increased Integrated Tourism Marketing for \$70K (Res 19-0511)
	SBC Submits CEDS and is Approved by EDA
	Board approves Broadband Last-Mile Pilot Program for \$250K (Infrastructure Assignment Account)
	Board directs staff to conduct Economic Development Best Practices Research for RFP Recommendation at BOPS Workshop