



RESOLUTION No. _____

OF THE BOARD OF SUPERVISORS OF THE COUNTY OF NEVADA

RESOLUTION PROCLAIMING SUPPORT FOR THE SEVENTEENTH DISTRICT AGRICULTURAL ASSOCIATION (DAA), KNOWN AS THE NEVADA COUNTY FAIRGROUNDS, AND ENCOURAGING MEMBERS OF THE PUBLIC TO PARTICIPATE IN EVENTS THAT PROMOTE THE NEVADA COUNTY FAIRGROUNDS AS A CRITICAL ECONOMIC DRIVER AND INTEGRAL CULTURAL ASSET TO THE COMMUNITY AND RESIDENTS OF NEVADA COUNTY

WHEREAS, the 17th District Agricultural Association (DAA), also known as the Nevada County Fairgrounds, was established in 1884 with the mission to assure long-term viability; to produce an annual Fair that is safe and fun; and to provide a gathering place for the community that showcases its interests, talents and heritage; and

WHEREAS, the first Nevada County Fair was held in 1938 at the Veteran's Memorial Building and annually thereafter, including its current location on McCourtney Road since 1947; and

WHEREAS, a total of seventy-eight (78) fairgrounds in California make up a network of California Fairs with a total of fifty-four (54) fairgrounds being state-affiliated fairs that have state civil service employees; and

WHEREAS, the Nevada County Fair contributes to an estimated \$3.9 billion in economic activity as a part of the network of California Fairs across California, with events generating approximately over \$28 million in local spending in Nevada County alone; and

WHEREAS, the DAA Board of Directors voted on June 9, 2020 to cancel the 2020 Annual Nevada County Fair due to the outbreak of the COVID-19 pandemic to ensure the safety of the public; and

WHEREAS, the Nevada County Fairgrounds will incur substantial loss of revenue due to the cancellation of the 2020 Annual Nevada County Fair; and

WHEREAS, the Nevada County Fairgrounds is a state-affiliated fair with civil service employees; and

WHEREAS, the California 2020-21 Budget Summary outlines the Governor plans to engage the Legislature and stakeholders over the course of the next year to develop a thoughtful approach to transition the state's relationship with fairs, while acknowledging the need to continue supporting properties that may be necessary for emergency operations; and

WHEREAS, despite the cancellation of the 2020 Annual Nevada County Fair, the Nevada County Fairgrounds is continuing some programming, including an online Junior Livestock and Ag Mechanics Auction on August 13th through 15th, hosting a Treat Street drive-through Event, and other efforts to raise funds and provide advocacy through the Nevada County Fairgrounds Foundation; and

WHEREAS, the Nevada County Fairgrounds is both a critical economic driver in Nevada County and an integral cultural asset to the community and residents of Nevada County.

NOW, THEREFORE, BE IT HEREBY RESOLVED that the Nevada County Board of Supervisors does hereby proclaim its support for the Seventeenth District Agricultural Association (DAA), also known as the Nevada County Fairgrounds, and encourages the public to participate in the Junior Livestock and Ag Mechanics Auction on August 13th through 15th, 2020, the Treat Street drive-through Event, and other efforts to raise funds and provide advocacy through the Nevada County Fairgrounds Foundation.

BE IT FURTHER RESOLVED, that the County of Nevada lends its support to work with the Nevada County Fairgrounds on state advocacy efforts to protect, maintain and sustain the Nevada County Fairgrounds as a critical economic driver and an integral cultural asset to the community and residents of Nevada County.